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FIVE EXPORTERS HONOURED AT THE HSBC EXPORT EXCELLENCE AWARDS



The Hongkong and Shanghai Banking Corporation (HSBC) Limited in Bangladesh has recognised five exporters of Bangladesh at the Awards Night of 'HSBC Export Excellence Awards 2010'. Each of the exporters was awarded with the 'Exporter of the Year' trophy for their export excellence in 2010, and their contribution to the country's economic development.

The categories and winners of HSBC Export Excellence Awards 2010 are:

Award Category	Exporter of the Year
RMG and Textile: Group A	Square Textiles
(annual export turnover of US\$50 million or more)	
RMG and Textile: Group B	Interfab Shirt Manufacturing Limited
(annual export turnover less than US\$50 million)	
Enterprises in the Export Processing Zones (EPZ) of Bangladesh	Pacific Jeans Limited
Exporters in the Traditional and Emerging sectors (annual export turnover of US\$3 million or more)	Apex Adelchi Footwear Limited
Small and Medium Enterprises	Graphic People Limited
(annual export turnover less than US\$3 million)	

Air Vice Marshal (Rtd) A K Khandker Bir Uttam - Honourable Planning Minister, Government of the People's Republic of Bangladesh - was present at the ceremony as Chief Guest. Dr Philip Kotler - S C Johnson & Son Distinguished Professor of International Marketing, Kellogg School of Management - attended the programme as a guest speaker.

Congratulating the winners, Sanjay Prakash - Chief Executive Officer of HSBC Bangladesh said: "I congratulate the winners for their achievements and also for the important role they play in Bangladesh's development and prosperity. As the leading international bank, HSBC can add real value to the country's exporting enterprises."

Commenting of the export potential of Bangladesh, Md Mahbub-ur Rahman – Head of Corporate Banking of HSBC Bangladesh, said: "HSBC is passionately committed to helping our exporters unlock a world of potential. We are proud to support Bangladesh's export endeavours with our global presence, international connectivity and world class trade solutions."

Bangladesh Brand Forum was HSBC's knowledge partner in this programme.