

20 October 2009

HSBC TO LAUNCH NRB NIGHT IN DUBAI WITH SPECIAL REMITTANCE OFFER



HSBC Bangladesh will be launching a special event for the Non Resident Bangladeshi's residing in Dubai on 14th November.

HSBC's concert in Dubai would bring together two leading performers of the country to entertain the crowd. HSBC is also launching a campaign from 25 Oct 09 to 31 Jan 2010 where three highest remitters (Remittance sent through OneWorld proposition from UAE) would be awarded with Dhaka-Dubai-Dhaka air ticket and all other remitters would be awarded with HSBC sponsored Drama DVD titled Eka Othoba Koyekjon.

One World enables NRBs residing in the UAE to send any remittance totally FREE of cost from their HSBC UAE Dirham account to HSBC Taka account in Bangladesh by using their HSBC Personal Internet Banking (PIB) or through ATM machine. Customers can receive their funds in their home country account within 3 working days.

Mr Shafquat said, " HSBC is encouraging remittance through banking channels, through Bangladesh International, in line with the Bangladesh Bank directive and building as well as sustaining the relationship with NRBs and the concert in Dubai is part of this initiative".

In 2008, HSBC introduced Smart Capital which provides NRBs the option to subscribe for IPO through a Beneficiary Owners (BO) account which is funded by a Non Resident Investors Taka Account (NITA). NRBs can subscribe to IPOs from anywhere in the world, they can sell the shares acquired through IPOs in the secondary market through HSBC, who would provide custodian service and the NITA balances would be freely remittable.

Also speaking at the occasion were, Mr Towfiqul A Chowdhury, Manager NRB Services and Mr Mustafizur R Khan, Head of Marketing and Communications.