HSBC | Opening up a world of opportunity

Celebrating Financial Literacy Day

Achieve financial literacy on a global level with HSBC

What is Financial Literacy?

Financial Literacy program aims to support financial inclusion throughout the country amongst people from all walks of life.

Bangladesh Bank has taken numerous brilliant initiatives to support the growth of this program: Financial Literacy Guidelines (FLGs) have been issued for the first time in the country to broaden the scope and horizon of financial literacy programmes around the country for the mass. The impact of financial literacy is quite significant, and it plays a pivotal role in ensuring sustainable financial inclusion.

HSBC has joined in the celebrations by holding different engagement activities across all its branches. To commemorate this year's Literacy day, HSBC has organized sessions amongst under privileged students, housewife, businessman & mariner.

Here's the glimpses of engagement activities:

Location	No of Participants	Group	Institution Name
Dhanmondi	25	Housewife, Mariner & Students	N/A
Uttara	15	Housewife , Mariner	N/A
Gulshan	15	Underprivileged Student	Community base club. Girls from Rayerbazar area
Motijjheel	15	Underprivileged Student	Community base club. Girls from Khilgaon to Motijheel area
Chottogram	20	Underprivileged Student	3 different schools from Patiya, Chottogram