



09 October 2010

HSBC KALI O KALAM YOUNG POET & WRITER AWARDS 2010

HSBC - the world's local bank, in association with the pioneer magazine on literature and culture Kali O Kalam, had introduced the Young Poet & Writer Awards, with the objective of inspiring creativity and promoting cultural riches among the young literary talents of Bangladesh. In that line, this year's awards will be given in five categories comprising of 1) poetry, 2) short stories and novels, 3) drama, non fiction prose and research 4) literature for children, and 5) literature on the great war of independence. Winners in each category will be rewarded with BDT100,000 making the total prize money BDT 500,000.

The 2010 edition of the awards were launched, along with detailed information and criteria of different categories, on Saturday, 9 October 2010 at the Bengal Café in Dhanmondi, Dhaka.

Mr Sanjay Prakash – HSBC CEO in Bangladesh, Mr Abul Hasnat – Editor of Kali O Kalam, Ms Luva Nahid Chowdhury – Director of Bengal Foundation, Mr Subir Chowdhury – Director General of Bangla Art Gallery, eminent writers, poets, playwrights, cultural personalities, and members of HSBC and Bengal family were present on the occasion.